

Under The Aegis
وزارة الصحة والحماية الاجتماعية
MINISTRY OF HEALTH AND
SOCIAL PROTECTION



INTERNATIONAL DENTISTRY EXHIBITION



MOROCCO

DENTAL EXPO



DENT L TRIBUNE



22 - 25
MAY 2025

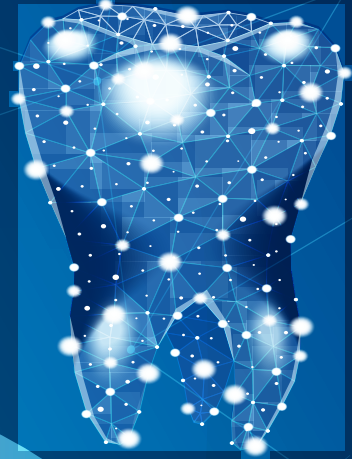
 **CASABLANCA**



Organizer:

AV ATELIER VITA
COMMUNICATION - EVENEMENTIELLE - PRINT

www.mdentalexpo.ma



TH
EDITION

PARTNERS





PRESENTATION OF THE EXHIBITION



Casablanca hosts the events **MOROCCO DENTAL EXPO** and the DENTAL TRIBUNE from Thursday 22 to Sunday 25 May 2025

Organized under the auspices of the Ministry of Health and Social Protection, the **MOROCCO DENTAL EXPO** is recognized as the largest African event bringing together oral health professionals, both nationally and internationally.



The number of visitors at previous editions attests to the growing reputation of this exhibition, now considered the leading African platform for the international oral health sector.

This event will host approximately **6,000** professional visitors, mainly dentists, prosthetists, and distributors. They will discover a modern and spacious area featuring over 135 exhibitors, covering all disciplines related to dentistry: **Dental Equipment and Supplies, Laboratories, Education and Training, etc...**

ÉDITION 2025 DENTAL TRIBUNE

DENTAL TRIBUNE will be organized alongside the exhibition segment. It is a high-level scientific program featuring several international and Moroccan experts, including conferences and workshops demonstrating the latest innovations (intraoral scanners, 3D printers, aligners, and digital orthodontics), and more.





TECHNICAL DATA SHEET

- ◆ **Name of the Exhibition:** MOROCCO DENTAL EXPO
- ◆ **Date:** From 22 to 25 May 2025
- ◆ **Location:** Casablanca
- ◆ **Type :** Professional Exhibition
- ◆ **Edition:** 6th Edition
- ◆ **Character:** International
- ◆ **Aegis:** Ministry of Health and Social Protection
- ◆ **Concomitant event:** 9th Edition of « Dental Tribune »

KEY REASONS TO BECOME AN EXHIBITOR

By participating as an exhibitor at **MOROCCO DENTAL EXPO 2025**, you allow your company to:

- Multiply opportunities to meet directly with your current and future clients.
- Present your products and services to a targeted audience.
- Explore new perspectives and ideas by meeting with national and international industry experts.
- Increase your visibility and take advantage of a unique opportunity to strengthen your brand with buyers and decision-makers in the dental industry.
- Access an effective networking platform to meet key industry players.
- Interact with your existing clients and establish new essential contacts to grow your business and improve your results.

"Stimulate lead generation and maximize your business opportunities."

THE SECTORS CONCERNED

- ◆ Dental Equipment And Consumables
- ◆ Dental Laboratories
- ◆ Dental Furniture
- ◆ Arrangement And Décoration Of Cabinets
- ◆ Education And Training
- ◆ Institutions And Organizations
- ◆ Financial Services, Management
- ◆ Vocational Training Centers / Continuing / Education / E-learning
- ◆ Financial Backers / Sovereign Wealth Funds / Banks / Insurance





VISITOR PROFILE

- ◆ Doctors Dentists Specialists
- ◆ Dental Doctors
- ◆ Qualified Dental Prosthetists
- ◆ Hospital Directors and CCTD
- ◆ University Professors
- ◆ Distributors
- ◆ Dental care professionals
- ◆ Dental students
- ◆ Dental prosthetists students

** Reserve your space today to select a prime location*



DENTAL TRIBUNE, a premier scientific program, in its 9th edition, will be organized under the same roof and at the same time as the exhibition. This program, spanning 4 days, will bring together all key players in the oral health sector, with discussions and exchanges covering:

- **Various themes related to government policies and strategies.**
- **Mechanisms to improve sector functionality.**
- **The enhancement of the public-private partnership role.**
- **The contribution of technological innovations.**

This edition of **DENTAL TRIBUNE** is taking on exceptional significance this year thanks to a high-level scientific program led by several international and Moroccan experts.

DENTAL TRIBUNE : *At the heart of the development of the oral health sector in Africa.*

PROMOTIONAL ACTIONS

The success of this major event relies on the awareness and valuable contributions of numerous partners, including institutions, scientific organizations, orders, federations, unions, professional associations, and many others.

It is also crucial to highlight the significant contribution of international promotion organizations and media partners, who enhance the event's visibility and attract a broad audience, both local and international.

The organizers have implemented a meticulously crafted promotional campaign, utilizing a wide range of advertising and communication measures across various platforms of MDE and other digital media.



FORECAST FIGURES

10K

Sqm Exhibition Area

Number of Exhibitors

135

6K

Number of Visitors

Participating Countries

20

65

Number of Conference Hours

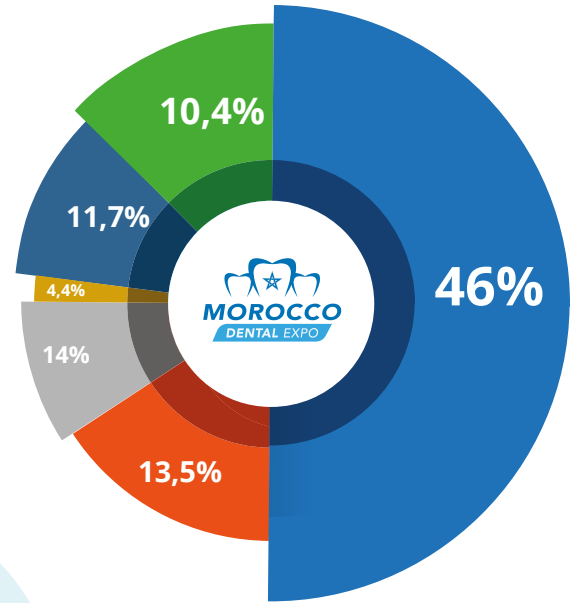
Number of conferences

50

SUMMARY OF MOROCCO DENTAL EXPO 2024

VISITOR DISTRIBUTION

- **2,492** Dentists
- **730** Prosthetists
- **755** Dental Medicine Students
- **241** Dental Prosthesis Students
- **567** Distributors
- **625** Others





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 **MOROCCO**
DENTAL EXPO
DENTAL TRIBUNE

Organizer



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